



Newsletter 2023-24

Welcome to our annual Intercultural Research Centre (IRC) newsletter!

The Research Centre

Acting Director, Prof. Chris Tinker c.g.tinker@hw.ac.uk

The Intercultural Research Centre (IRC) addresses key intercultural issues arising from the changing global context. Our research seeks to build understanding and develop appreciation of the experiences and representations of living with, or between, different cultures, identities, communities or languages. To this end, our research is built around three key themes:

Heritage and Sustainability, led by Prof. Ian Baxter

Popular culture and inclusion, led by Prof. Chris Tinker

Migration, led by Dr Katerina Strani

Strategy 2020-2025 The strategy of the IRC is aligned with the 5-year research strategy of Heriot-Watt University's School of Social Sciences, which focuses on understanding the institutions and functioning of human society and examining interpersonal and social relationships of individuals as members of society. In line with this, the IRC is developing:

- a joint research programme structured around the above key themes
- collaborative projects, including with research users, as part of this programme
- funding bids specifically geared to building research capacity, including postdoc and PhD studentship funding
- a vibrant culture and connected community of full-time and part-time PGR students

- mentoring and collaborative support structures for research career development
- regular dissemination events, including seminars and workshops, involving research users and wider audiences as appropriate
- publications showcasing research associated with the IRC
- increased collaboration within and outside the university, with a focus on impact
- infrastructure that fosters contributions to the field at national and international levels
- In this newsletter you will find news relating to our events, publications by full and affiliate members, news on conferences and events and updates on our members and activities.

IRC Seminars 2023-24

Ian Baxter, 'Creation of a heritage observatory / 'State care' and the future', 2 April 2024.

Marylyn Carrigan, 'Schrödinger's luggage: an autoethnographic study of baggage loss', 5 March 2024.

Prof. Innocent Chilwa, Visiting Scholar (CTISS/IRC Joint Seminar), 'Advocating parity and diversity in German *Bundestag*: A qualitative analysis of digital campaign discourses by the *Deutscher Frauenrat* and *Helene Weber Kolleg*', 27 February 2024.

Sarah Goulding (CTISS/IRC Joint Seminar), 'Bridging the divide: Supporting hearing parents to migrate to the Deaf world', 21 November 2023.

Claudia Moser (U.Innsbruck), 'Anti-Heimat literature in Austria - identity and culture. A love-hate relationship', 14 February 2024.

María Jimenez Castro (U.Granada), 'Multilingual health communication with refugee groups in Spain', 22 November 2023.

IRC Discussion Group

The IRC Discussion Group (IRCDG) is open to everyone who is interested in topics related to Intercultural Studies. The topics are varied and are selected in consultation with our research students. Preparatory readings are circulated in advance.

The aim of the IRCDG is to foster conversation and knowledge sharing around topical and important issues within intercultural studies with those dealing with these issues from a diverse range of backgrounds and experiences (with a particular focus on our PGR community at the IRC and other RCs in the wider school). In this format we hope to connect the different people working with, involved with and/or interested in Intercultural studies and research at the IRC.

If you are interested in facilitating one of the Discussion Group sessions (or suggesting a text or topic for discussion for 2024-25), please contact our IRC Postgraduate Research Lead Dr Lina Fadel (lina.fadel@hw.ac.uk) directly.

Please note that the Discussion Group is a dynamic forum for exchanging and debating ideas with our PGR community in an informal setting. As such, the introduction by a facilitator is not a formal presentation, but, rather, a prompt to the collective discussion.

Joint Seminar Series - *Language & Norms: Challenges for Regulation*

Following the second **Language and Norms** Joint Seminar (CERMUD Université Le Havre Normandie (ULHN) / IRC HWU) on Evolutions and Regressions (December 2022), a third event on **Challenges for Regulation** was held online on 16 November 2023 as part of the *Droit(s), Institutions et Interactions Culturelles (DIIC)* seminar series organised by Marc Goetzmann and Jorge Cagiao y Conde (*Interactions Culturelles et Discursives* (ICD) research centre, University of Tours) with presentations by **Katerina Strani** ('Challenges with countering online hate') and **Chris Tinker** ('LGBTQIA+ Award Ceremonies, Regulation and Journalistic Ethics').

Research Publications

Baxter, Ian. (2023). 'Heritage and tourism organisations in a disrupted world'. In: P-L Yu, T Lertcharnit & GS Smith (eds), *Heritage and Cultural Heritage Tourism: International Perspectives*. Springer, 2023, 49-60. https://doi.org/10.1007/978-3-031-44800-3_5

Baxter, IWF. (2024). *Heritage Careers Guide 2024-2025*. 3 edn, Heriot-Watt University, Edinburgh. <https://doi.org/10.17861/RCHS-ZK69>

Bell, J. G., Strani, K., & Ahmad, J. (2023). Dignity and Diversity in the Workplace. In K. Strani, & K. Pfeiffer (Eds.), *Intercultural Issues in the Workplace: Leadership, Communication and Trust* (211–226). Palgrave Macmillan. https://doi.org/10.1007/978-3-031-42320-8_14

Carrigan, M., Wells, V. and Mackay, K. (2023). 'Transitioning beyond single-use plastic drinks cups: An emergent social marketing case study in Scotland'. *European Journal of Marketing*, Special Issue 'Delivering Impact for Social Good'. <https://doi.org/10.1108/EJM-05-2023-0395>

Dumitru Tăbăcaru, C., Stan, M.M., Langa, C., Dumitru, G., Lazar, A.N., Kuparinen, K., Kanervo, R., & **Koundouraki, C.** (2022). Teachers' readiness to support effective inclusion of students with specific learning disorders in higher and adult education. *Journal of Educational Sciences & Psychology*.

Fadel, L. (2024). Writing the fragmented self from the margin: decolonising autoethnography within contexts of displacement [Video]. Sage Research Methods. <https://doi.org/10.4135/9781529696073>

Fadel, L. (2023) 'Re-Search on the Hyphen: (Re)writing the Fragmented Self within Contexts of Displacement'. *Genealogy* 7(4), Article 80. <https://doi.org/10.3390/genealogy7040080>

Fadel, L., Brown, K., & Mostafa, A. (2023). 'Intercultural Issues in Finance'. In: K. Strani, & K. Pfeiffer (Eds.), *Intercultural Issues in the Workplace : Leadership, Communication and Trust* (1st ed., 133-145). Palgrave Macmillan. https://doi.org/10.1007/978-3-031-42320-8_9

Johnstone, E., Liao, M.-H., & Strani, K. (2024). How does it feel? Space and text as affective affordances in the multimodal museum. *Multimodality & Society*, 0(0). <https://doi.org/10.1177/26349795241270437>

Mackie, A., & Strani, K. (2023). On the Soft Power of Values: The 'Scotland is Now' campaign. In N. Chitty, L. Ji, & G. Rawnsley (Eds.), *The Routledge Handbook of Soft Power* (2nd ed., 275-284). Routledge. <https://doi.org/10.4324/9781003189756-21>

Nic Craith, Mairéad, Ullrich Kockel, Mary McGillicuddy, Amanda Carmody (2024). 'Mystic Christianity and Cosmic Integration: On a Pilgrim Trail with John Moriarty.' Special issue on Religion and Planetary Climate Crisis, *Religions* 15 (3): 307, 12pp. doi: 10.3390/rel15030307

Nic Craith, M., Strani, K., & Mackie, A. (2024). Place, Belonging, and 'Firestick Wisdom': Ullrich Kockel's contribution to European Ethnology. In M. Nic Craith, K. Strani, & A. Mackie (Eds.), *Heimatkunde: Explorations of Place and Belonging* (1-19). LIT Verlag. <https://www.lit-verlag.de/isbn/978-3-643-91443-9>

Kockel, Ullrich. (2024). "'Are you (or could you be) Indigenous?'" A Perspective from Europe.' In: Gönül Bozoğlu, Gary Campbell, Laurajane Smith and

Christopher Whitehead (eds), *Routledge International Handbook of Heritage and Politics*. Routledge, 173-78.

Kockel, Ullrich. (2023). 'Economy as Intercultural Challenge.' In: Katerina Strani & Kerstin Pfeiffer (eds), *Intercultural Issues in the Workplace: Leadership, Communication and Trust*. Springer, 115-131.

Kockel, Ullrich. (2023). 'Kenneth White, "A Shaman Dancing on the Glacier".' In: Ulrich Marzolph (ed.), *Reading Matters*. Universitätsverlag Göttingen, 205-9.

Kockel, Ullrich. (2024). Review of John Borrows and Kent McNeil (eds), *Voicing Identity: Cultural Appropriation and Indigenous Issues*. University of Toronto Press 2022. In: *Journal of Folklore Research*.

Munro, Martin, **Tinker, Chris**, and Provencher, Denis M. (2023). 'Introduction to the broken mirror: Christine and the Queens, identities, queerness, Frenchness', *Contemporary French Civilization* 48:4, 307-311.

Nic Craith, M., Strani, K., & Mackie, A. (Eds.) (2024). *Heimatkunde: Explorations of Place and Belonging*. LIT Verlag. <https://www.lit-verlag.de/isbn/978-3-643-91443-9>

Rabinovitch, A., Bliuc, A.-M., **Strani, K.**, Łycyniak, E., & Cristea, M. (2024). "God is my vaccine": The Role of Religion, Conspiracy Beliefs, and Threat Perception in Relation to COVID-19 Vaccination. *Current Psychology*. Advance online publication. <https://doi.org/10.1007/s12144-024-06475-7>

Strani, K. (2024). On Places, Roots and Rhizomes: Place and Belonging through the work of Ullrich Kockel. In M. Nic Craith, K. Strani, & A. Mackie (Eds.), *Heimatkunde: Explorations of Place and Belonging* (27-41). LIT Verlag. <https://www.lit-verlag.de/isbn/978-3-643-91443-9>

Strani, K., & Glasgow, S. (2023). Cross-Cultural Scenarios. In K. Strani, & K. Pfeiffer (Eds.), *Intercultural Issues in the Workplace: Leadership, Communication and Trust* (257–273). Palgrave Macmillan. https://doi.org/10.1007/978-3-031-42320-8_17

Strani, K., & Pfeiffer, K. (2023). Setting the Scene: The Intercultural Dimension of the Contemporary Workplace. In K. Strani, & K. Pfeiffer (Eds.), *Intercultural Communication in the Workplace: Leadership, Communication and Trust* (1-12). Palgrave Macmillan. https://doi.org/10.1007/978-3-031-42320-8_1

Strani, K., & Pfeiffer, K. (Eds.) (2023). *Intercultural Issues in the Workplace: Leadership Communication and Trust*. Palgrave Macmillan.
<https://doi.org/10.1007/978-3-031-42320-8>

Strani, K., Bell, J. G., Karanasiou, P.-P., & Morais Castro, C. (2023). Multicultural Communication and Trust in the Contemporary Workplace. In K. Strani, & K. Pfeiffer (Eds.), *Intercultural Issues in the Workplace: Leadership, Communication and Trust* (31-47). Palgrave Macmillan.
https://doi.org/10.1007/978-3-031-42320-8_3

Strani, K., Nic Craith, M., Scheuring, F., & Castillo Ortiz, P. (2023). Key Concepts for Cultural Communication in the Workplace. In K. Strani, & K. Pfeiffer (Eds.), *Intercultural Issues in the Workplace: Leadership, Communication and Trust* (15-29). Palgrave Macmillan. https://doi.org/10.1007/978-3-031-42320-8_2

Tinker, Chris. (2023). 'Defining queer in UK and French press coverage of Christine and the Queens', *Contemporary French Civilization* 48:4, 389-401.

Tinker, Chris. (2024). 'Contention and Consensus: Posthumous Press Coverage of Serge Gainsbourg in the UK'. In Bourderionnet, O and Julien, O. 'Serge G.: An international Perspective on Serge Gainsbourg', Bloomsbury, 43-51.

White, Regema, **Ullrich Kockel**, Betsy King, Kirsten Leask, Peter Higgins, Andrew Samuel: 'The future starts in the past: embedding learning for sustainability through culture and community in Scotland.' In: Jana Dlouhá, Rodrigo Lozano, Philip Vaughter, Andrew Reeves, Kiran Banga Chhokar, Clemens Mader, Roger Petry and Detlev Lindau-Bank (eds), *The role of the human dimension in promoting education for sustainable development at the regional level*. Lausanne: Frontiers Media 2023, 145-169.

Forthcoming Publications

Jiang, G., Macintyre, L., **Carrigan, M.** and Spanellis, A. (2024) Consumer perceptions of app functions designed to reduce unnecessary fashion purchases, *Fashion for the Common Good*. Cantista, I., Ritch, E. L., Shearer, L., Perez-Bou, S. & Soni Khar, S. (eds.). Switzerland: Springer Nature, p. 67-88.

Fadel, L. (2024/2025) [Forthcoming]. Transformative Events: a Migrant Narrative of Identity and Belonging at the Edinburgh Festival Fringe. In M. Duignan (Ed), *How Events Transform Society: On the Social Impacts of Events*. Routledge.

Kelly, James. 'Time and landscape in the philosophy of Michel Serres', to be published in *The Trumpeter: Journal of Ecosophy*.

Kelly, James. Translation of Raymond Ruyer's 'The Fracture of Cybernetics', to be published in *Parrhesia: A Journal of Critical Philosophy*.

Lewis Williams, Danielle Alphonse, **Ullrich Kockel** and Kikila Perrin: 'Transforming Approaches to Reconciliation in Higher Education and Leadership through an Inclusive Practice of Indigenist Social-Ecological Resilience.' In: Mary Drinkwater, Yusef Waghid and Patrick Deane (eds), *The Bloomsbury Handbook of Ethics of Care in Transformative Leadership in Higher Education*. Bloomsbury 2024. Submitted September 2022.

Riina Haanpää, **Ullrich Kockel**, **Máiréad Nic Craith** and Katriina Siivonen (eds): *New relationships with nature: creative, critical and plural approaches to liveable ecological futures*. Studia Fennica Ethnologica. Finnish Literature Society.

Tinker, Chris. (Re-)defining the Popular Music Gay Icon. In Siham Bouamer, Denis M. Provencher and Ryan Schroth (eds.), *Queer Realms of Memory*, Liverpool University Press.

Project Updates

Highlands and Islands Climate Change Community Grants (2023) Building Capacity Grant, £2000, funded by ScienceCeilidh, British Science Association (BSA) and UK Research & Innovation (UKRI), awarded to Kerry Mackay, the GRAB Trust; Prof. **Marylyn Carrigan**, Heriot Watt University and Prof. Victoria Wells, University of York.

Katerina Strani 'Online Discourse on Ukrainians in the UK and Poland: A Comparative Study': British Academy. PI Strani, Co-PIs Winters (HWU) and Szczepaniak-Kozak (AMU). 2023-2025. Data collection and corpus compilation stage complete. RA Magdalena Jaszczyk-Grzyb (Adam Mickiewicz University, Poznań) and Sabine Bluetgen (HWU) compiled comparable English (UK) and Polish online corpora on below-the-line (BTL) comments on articles and posts relating to Ukrainians since February 2022. The next stage is the data analysis and KE workshops (from September 2024).

Katerina Strani 'Hashtag activism': Internally funded project (IRG), PI Strani, Co-PI Chilwa. Data collection complete. Data analysis will start in September 2024.

PhD Graduation

Congratulations to **Jos Collins** who graduated in December 2023 with a thesis entitled 'Scottish Folk Drama in the 21st century: Narratives of Human-Environment Relationships'. Jos held a SGSAH Applied Research Collaborative Studentship and was supervised by **Kerstin Pfeiffer** and Dr Neill Martin from Celtic & Scottish Studies at the University of Edinburgh.

Conference Papers

Jiang, G., Macintyre, L., **Carrigan, M.** and Spanellis, A. Consumer perceptions of app functions designed to reduce unnecessary fashion purchases, Global Fashion Conference 2023: Fashion for the Common Good, Glasgow Caledonian University, Glasgow, November 17-18.

Collinson, E & Baxter, IWF, 'Challenges of rural brewing & organic growth in the Scottish Highlands - a case study of Wasted Degrees', Paper presented at Beeronomics 2024 - VIII Conference, Milan, Italy, 19/06/24 - 22/06/24.

Eilidh Johnstone 21st Annual Conference of the European Association of Taiwan Studies, University of Vienna: "Renovation as Re-narration: Shifting temporalities in Yingge Ceramics Museum", April 2024

Ullrich Kockel Conference on "Intangible Cultural Heritage in Rural Areas", Bamberg, Germany 2024: *Indigenous Basketry in Europe as ICH Between Craft Practice and Metaphor: 'A Basket is a Song Made Visible'*

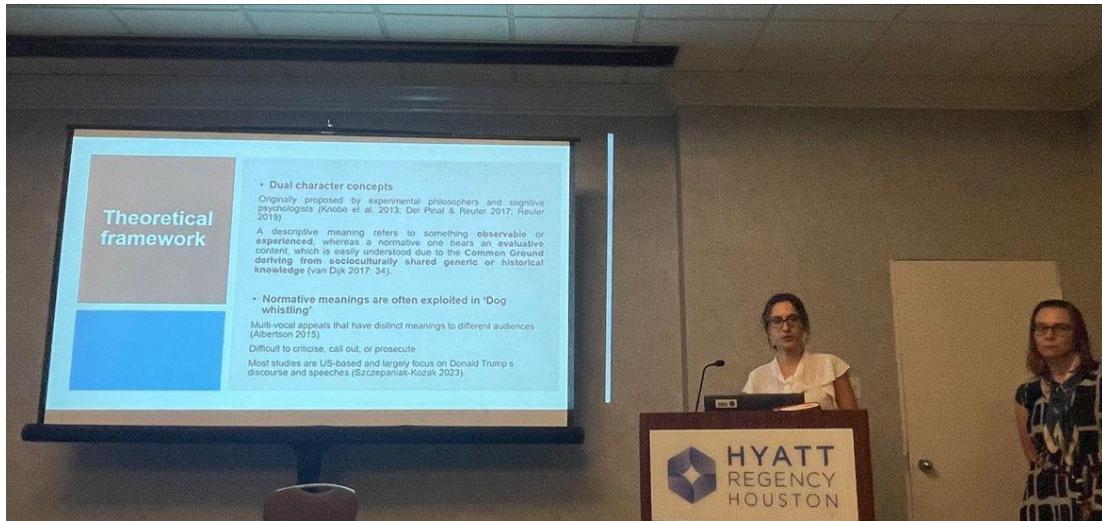
Ullrich Kockel Traditional Cosmology Society 40th Anniversary Cosmos Conference, Edinburgh, Scotland: *"Who Ever Walked Around the Flame" – Fire Rituals and Counterculture.*

Leri Price 'Translation as metaphor: relationality in narrative practice' IPCITI, Heriot-Watt University, 23-24 November 2023.

Leri Price '[long pause]: Absences and omissions in narratives of home' International Society for the Study of Narrative, University of Newcastle, 17-19 April 2024.

Leri Price "Ghosts in the home: how absence is felt in home-making practices" UNESCO RILA Spring School, University of Glasgow. 20-23 May 2024.

Katerina Strani American Association of Applied Linguistics (AAAL) 2024, Houston, Texas, March 2024: Szczepaniak-Kozak, A. and Strani, K. "Newly emerging xenophobic meaning in online hateful discourse: Two ethnonyms in contemporary Polish". *Panel on 'Soft' hate speech: Responses to global discourses of retrenchment* led by Prof Michelle Marzullo (California) <https://www.xcdsystem.com/aaal/program/SqDM5Li/index.cfm>



Katerina Strani CADAAD 2024, (Critical Approaches to Discourse Analysis Across Disciplines) Poznań, 10-12 July: Anna Szczepaniak-Kozak, Fabienne Baidier, Katerina Strani, Magdalena Jaszczyk-Grzyb, Marion Winters, "Online detection of covert hate speech through sentiment analysis: Two case studies".



Chris Tinker 'LGBTQIA+ Visibilities at the Out d'Or Award Ceremony' ASMCF 2023 Annual Conference: Reclaiming Spaces: Spatiality and the (Re)occupation of Spaces in the French and Francophone World, Institute of Languages, Cultures & Societies, School of Advanced Study, University of London, Sep 2023.

Chris Tinker 'LGBTQIA+ Diversities in French Mediated Award Ceremonies International Conference: Representation of Diversity in Mediated Popular Culture in the Twenty First Century', Rotterdam, June 2024

Ozge Yalinay 'Creating Memorable, Engaging and Authentic Cultural Consumption Experience: Istanbul Bazaar'. Academy of Marketing (AM2024 Conference). Cardiff Business School, 1-4 July 2024.
<https://academyofmarketing.org/am2024-conference/>

Guest Talks

Yutong Bao (below), Year 1 PhD student in Languages. presented at UNESCO RILA Spring School 2024: The Arts of Integrating (WORD SPRINGS) on Bilingualism and identity of Korean ethnicity in Yanbian Prefecture, China: A linguistic landscape analysis, University of Glasgow, 22 May 2024. Introduction to the presentation at <https://heyzine.com/flip-book/2d884e3f8c.html#page/66>



Ian Baxter Various heritage policy workshops, and Heritage Trust Network Youth Forum careers panel.

Carrigan, M., Wells, V. and Mackay, K. (2024) invited seminar, 'Oban Reusable Cup Trial' as part of the British Science Association, Community Leaders and Community Buddies online workshop, with UKRI and King's College, London, April 22nd.

Lina Fadel, Invitation to speak and moderate a session at the Debordering Futures: racial capitalism, coloniality and migrant justice Conference in Cambridge, held on 16-17 May 2024.

James Kelly, May 2024. 'Édouard Le Roy: towards a philosophy of Earth', visiting speaker talk for the Department of Philosophy at the University of Dundee.

Ullrich Kockel, City Museum, Vilnius, Lithuania 2023: *Sensing Place(s) in a Multispecies City: Explorations in Ecological Storytelling*.

Chris Tinker, 'La représentation des artistes internationaux dans Discorama (1959-75)', Journée d'étude : *En quête de variété(s). Perspectives transnationales sur les variétés à la télévision (années 1950-1980)*, U.Panthéon-Sorbonne, Paris.

Visiting Professorships

Ullrich Kockel, Visiting Professor of Heritage, Latvian Academy of Culture, Rīga/Latvia (2020 –)

Ullrich Kockel, Visiting Professor of Social Anthropology, Vytautas Magnus University Kaunas/Lithuania (2011 –)

Engagement and Impact Activities



Carrigan, M., Wells, V. and Mackay, K. (2023) 'The Rubbish Summit', Rockfield Centre, Oban, with The GRAB Trust, Zero Waste Scotland and Keep Scotland Beautiful, August 21st (above). Organised and delivered a public engagement workshop reporting findings from the Oban/Helensburgh Reusable Cup Trial and other projects aimed at reducing waste and litter in Argyll & Bute. Funded by a British Science Association 'Capacity Building Grant' under the Highlands & Islands Climate Change Grants programme.

Lina Fadel: A blog interview with the University of Cambridge, exploring Lina's academic and literary practice: Fadel, L. (2024). Debordering futures conference: Q&A with Lina Fadel, interviewed by Dita N Love, Linh S. Nguyễn & Jolin Tang. The Centre for Research in the Arts, Social Sciences and Humanities (CRASSH), University of Cambridge. 20th May. Available at: <https://www.crassh.cam.ac.uk/blog/interview-with-lina-fadel-by-dita-n-love-linh-s-nguyen-jolin-tang/>

Lina Fadel: A podcast episode with Stack magazine, focusing on Lina's role as poetry editor for The Other Side of Hope and her academic practice: <https://stackmagazines.com/current-affairs/a-home-for-migrants-in-the-other-side-of-hope>



Lina Fadel: Following a collaboration with UK for UNHCR on their Two Truths and a Lie campaign in 2023, Lina was invited to attend their Cuppa Hope Tea and Talks event in Edinburgh, on 11th June, ahead of Refugee Week (above): <https://www.unrefugees.org.uk/uk-unhcr-cuppa-hope-refugee-week/#edinburghgallery>

Chrysi Koundouraki, August 2024: Invited speaker at the “Village Fest” festival in Rethymno, Crete. Chrysi will be talking about the research project “Promoting Entrepreneurship and Gastronomy Tourism” and the connection between cultural heritage and the Mediterranean diet.

Chrysi Koundouraki co-authored the booklet “Dys- in Education, Professional life and work”, under the Framework of the Erasmus+ project DysinEduProWork. The project’s main priority is to foster the inclusion of VET learners with Specific Learning Disorders (SLD) in the job market, through the creation of appropriate supporting tools, learning materials and training for them and their potential employers.

Leri Price. Along with IRC member **Alastair Mackie** and Matthias Maurer Rueda from the University of Basel, Leri released a podcast called Dramanauts, which takes a light-hearted look at hobby dramas through the lens of anthropological theory. Available on [Apple Podcasts](#) and [Spotify](#)

Leri Price was a finalist for HWU's Three Minute Thesis competition 2024.

Katerina Strani Podcast: "Covert Hate Speech and the Language of Division with Katerina Strani" in *Hate speech around the world*

<https://podcasts.apple.com/gb/podcast/covert-hate-speech-and-the-language-of/id1723451776?i=1000640391897>

Other Activities

Leri Price had two translations published this year: *Where the Wind Calls Home* by Samar Yazbek in February (a poetic exploration of a young Alawite soldier's life in the Lattakia mountains of Syria) and *Selamlik* by Khaled Alesmael in April (a homoerotic account of a refugee's experience fleeing Syria for Sweden), both from World Editions.

Katerina Strani was invited to join the prestigious SOAS Global Council of Anthropological Linguistics Regional Advisory Committee

<https://glocal.soas.ac.uk/rac/>

Katerina Strani is one of 3 SoSS Research Culture champions, together with Claudia Aravena (AEF) and Mary Stewart (Psy).

Chris Tinker is President of the Association for the Study of Modern & Contemporary France (ASMCF) which runs a diverse range of activities and initiatives including the multi-disciplinary international peer-reviewed journal *Modern & Contemporary France*, an annual conference, an annual PGR Study day (with the Society for the Study of French History, SSFH), Undergraduate and Postgraduate Essay prizes, funding schemes such as the Visiting Scholars' Seminar Series, a Joint Schools' Liaison and Outreach funding scheme (with SSFH), and PGR and Early Career Researcher Awards. Further details at asmcf.org

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Our next newsletter will be out in September 2025! In the meantime, please reach out to Chris Tinker C.G.Tinker@hw.ac.uk with any questions, ideas or projects.